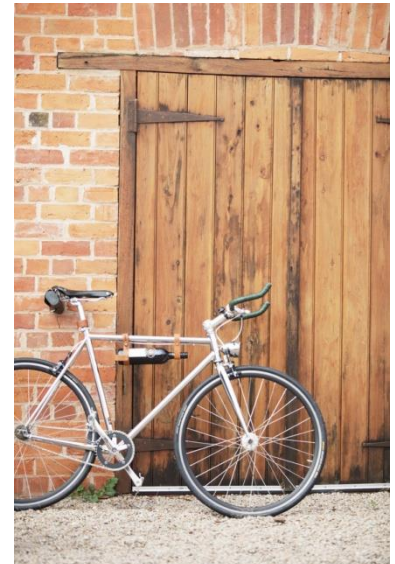


motel meneres is a cycle friendly business

Cycle friendly businesses cater to the needs of bicycle riders, in particular those taking cycling holidays. They offer a one stop shop with a range of services, facilities and information providing a seamless experience for today's cyclists to ensure they get the most out of their riding holiday.

Developed in response to feedback from the cycling community, businesses have incorporated all aspects of trip planning from maps to picnics and restaurant bookings, as well as dealing with emergencies and unexpected problems that cyclists may experience. This service provides a way of making life easier and encourages bike riders to visit and re visit. Cycle friendly businesses will as a minimum;

- Provide complimentary water for cyclists
- Know the details of your local cycle shop or specialist
- Have a bike pump and/or a basic repair kit available
- Know where the local cycle routes are (Ride Guide)
- Know the details of local bike transport options
- Know the details of local bike hire options
- Provide a bike rack or secure bike storage where appropriate
- Offer a cycling package or product
- Actively promote cycling



North East Victoria has recognised the emergence of the cycling market. A range of different rides is on offer, from comfortable circuits for the inexperienced rider including stops at local wineries and eateries, through to challenging road and off road circuits for the more serious cyclist. Our aim is to make your cycling experience as pleasant as possible.